Don Pedro Recreation Agency

BOARD OF CONTROL

September 20, 2024 · Regular Meeting

AGENDA

- ◇ Call to Order
- Motion Approving Consent Calendar Action Item
- Oiscussion of Any Items Removed from Consent Calendar
- ♦ Suntex Update
- Suntex Moccasin Point CLA Action Item
- Suntex LDPM CLA Waiver: Snack Shack Action Item
- Suntex Rate Proposal Information Only
- 2025 Recreation Agency Fees Proposal Action Item
- ◇ 2025 Recreation Agency Budget & Sponsorship Contributions Proposal Action Item
- ◇ Fiscal Report
- Oirector's Report
- \diamondsuit Matters to the Good of the Agency

BOARD CONSIDERATION TO APPROVE CONSENT CALENDAR

SUNTEX UPDATE

Lake Don Pedro and Moccasin Point Marinas

25°

September Operational Update

General Manager: Brooke Rohrer





20°

210

Completed Maintenance for Moccasin Point

- New Fuel pumps installed
- Fuel dock lights replaced
- > Air hand dryer installed in floating restroom and Ac repaired
- New septic pump installed in floating restroom
- Flagpole installed with American flag

23°

Repair Barge Engines

Completed Maintenance for Fleming Meadows

- Main pump out repaired
- Driveway Asphalt Complete
- Replaced light bulbs throughout marina
- Replaced all windows at the lagoon
- Repaired ship store AC
- Blue Oaks Cable Removal
- 2nd pump out installed





Projects and Maintenance in Progress for Moccasin Point

- Adding flotation to the head walk
- Cable removal as water levels fluctuate
- Ongoing vegetation control

210

- Adding floatation to the winch platform Scheduled Sunday 9/22
- Re spacing of mooring balls in A and B Line maintenance to begin
 9/20. Completion date will depend on weather and boat availability.
- Re-painting the slip numbers

Projects and maintenance in Progress for Fleming Meadows

- Cable removal as water levels fluctuate
- Ongoing vegetation control
- Old Head walk removal in Gillman





Potential Maintenance and Capex Projects for Moccasin Point

Painting and numbering Buoy Balls

23°

210

Potential Maintenance and Capex Projects for Fleming Meadows

- Painting and numbering Buoy Balls
- Upgrading Café and Ship store
- Painting Ship Store exterior
- Additional restroom
- Motor Repair Shop replacement
 - End of October materials will be delivered
 - November the Construction Crews will arrive
 - Project completion scheduled for 4/15/25



Suntex Moccasin Point Concession Lease Agreement Action Item

Suntex LDPM **Concession Lease Agreement Waiver:** Snack Shack Action Item

Suntex Rate Proposal Information Only



General Manager: Brooke Rohrer Regional Director: Vincenza Simo





25°

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2025 Lake Don Pedro and Moccasin Point Rate Presentation

Purpose:

210

20°

18°

To request the 2025 rates for Lake Don Pedro Marina and Moccasin Point Marina.

Table of Contents:

- Proposed rates
- Market overview
- Location comparison
- Amenity comparison with neighboring marinas
- Market comparison for rates
- Rate request for 2025 Don Pedro
- Rate request for 2025 Moccasin Point
- Rate request for 2025 Blue Oaks
- Rate request for 2025 Boat Rentals



Proposed Rate Increases for 2025

- 6% for Lake Don Pedro Marina
- 3% for Moccasin Point Marina

Rate Analysis

20°

- Since the last rate increase for Don Pedro, CPI is an aggregated 7.08%
- Moccasin Point has not increased rates since 2019
- Insurance is expected to increase 18% in 2025 for both marinas

Lake Don Pedro Marina

- Insurance increased by 12% avg from 2020-2023
- Property Taxes increased by 58% avg from 2020-2023
- PTO Expense increased by 67% YTD; Payroll Taxes increased by 10% avg from 2020-2023; Sick pay increase 58% for 2024

Moccasin Point

- Insurance increased by 7% in 2024
- Property Tax increased 33% avg from 2020-2023
- Continued operational expenses while non-operable in 2021-2023, including payroll, utilities, insurance, taxes, etc.

MODESTO AREA MARINA ANALYSIS

• Comparative Analysis

20°

This presentation focuses on key slip offerings at each marina, examining how they directly compete with Lake Don Pedro and Moccasin Point Marinas. This includes slip size, pricing structure, location and amenities provided by each marina, highlighting what Lake Don Pedro and Moccasin Point offer relative to its competitors.

Overview of Modesto Area Marina Market

The marina market near Modesto is characterized by five main marinas:

Lake Don Pedro Marina - Lake size 13,000 acres

□ Moccasin Point Marina – Lake size 13,000 acres

□ McClure – Lake size 7,000 acres

□ New Melones – Lake size 12,500 acres

□ Camanche – Lake size 7,700 acres





Distance and Drive Time From Modesto

Don Pedro – 38 MI – 59 Mins

- Moccasin Point 50 MI 70 Mins
- McClure 54 MI 80 Mins

New Melones – 61 MI – 88 Mins

Camanche – 60 MI – 74 Mins



Amenity	Lake Don Pedro Marina	Moccasin Point Marina	McClure (Seasonal Only)	New Melones	Camanche
Café	Yes	No	Yes	No	No
Ship Store	Yes	Yes	Yes	Yes	Yes
Fuel	Yes	Yes	Yes	Yes	Yes
Pumpouts	Yes	Yes	Yes	Yes	Yes
Propane	Yes	Yes	No	Yes	No
Boat Rentals	Yes	Yes	Yes	Yes	Yes
Transient Slips	Yes	No	Yes	Yes	Yes
Service Yard	Yes	Yes	Yes	No	No
Covered Dry Storage	Yes	Yes	No	No	No
Towing	Yes	Yes	No	No	No

Proposed 2025 Rate Monthly Comparison with Neighboring Marinas

Marina	Houseboats	Mooring balls	20'-22'	24'	26'	28'-30'	32'
Don Pedro	\$705.91	\$378.42	NA	\$249.10 - \$404.92	\$442.02	\$159.00	\$551.54
Moccasin Point	\$438.31 - \$527	\$292.57	\$166.86 - \$204.97	NA	NA	NA	NA
McClure	NA	\$316.67	\$190.00 - \$325.00	NA	NA	NA	NA
New Melones	\$594.00	\$382.00	NA	\$346.00	NA	\$403.00	NA
Camanche	NA	\$385.00	NA	\$430 - \$600	\$725.00	NA	\$725.00

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Proposed 2025 Rate Request Lake Don Pedro Marina

2024 Rates	2024 Rates			
2024 Rate	2024 Rate	Proposed 2025 Nightly Rate		Nightly Increase over 2024
\$31.00	\$31.00	\$33.00	\$33.00	\$2.00
2024 Annual Rate	2024 Monthly Rate	Proposed 2025 Annual Rate	Proposed 2025 Monthly Rate	Monthly Increase over 2024
\$4,584.00	\$382.00	\$4,859.04	\$404.92	\$22.92
\$5,004.00	\$417.00	\$5,304.24	\$442.02	\$25.02
\$6,243.84	\$520.32	\$6,618.47	\$551.54	\$31.22
\$4,368.00	\$364.00	\$4,630.08	\$385.84	\$21.84
\$2,820.00	\$235.00	\$2,989.20	\$249.10	\$14.10
\$366.00	\$30.50	\$387.96	\$32.33	\$1.83
\$780.00	\$65.00	\$826.80	\$68.90	\$3.90
\$1,800.00	\$150.00	\$1,908.00	\$159.00	\$9.00
2024 Annual Rate	2024 Monthly Rate	Proposed 2025 Annual Rate	Proposed 2025 Monthly Rate	Monthly Increase over 2024
\$2,100.00	\$175.00	\$2,226.00	\$185.50	\$10.50
\$2,520.00	\$210.00	\$2,671.20	\$222.60	\$12.60
\$2,940.00	\$245.00	\$3,116.40	\$259.70	\$14.70
\$3,240.00	\$270.00	\$3,434.40	\$286.20	\$16.20
\$3,780.00	\$315.00	\$4,006.80	\$333.90	\$18.90
\$1,320.00	\$110.00	\$1,399.20	\$116.60	\$6.60
2024 Annual Rate	2024 Monthly Rate	Proposed 2025 Annual Rate	Proposed 2025 Monthly Rate	Monthly Increase over 2024
\$4,284.00	\$357.00	\$4,541.04	\$378.42	\$21.42
\$7,991.40	\$665.95	\$8,470.88	\$705.91	\$39.96
\$7,991.40	\$665.95	\$8,470.88	\$705.91	\$39.96
\$1,800.00	\$150.00	\$1,908.00	\$159.00	\$9.00
ts are annual contracts. All an	nual rates must be paid in full			
rge for credit card payments				
	2024 Rate \$31.00 2024 Annual Rate \$4,584.00 \$5,004.00 \$6,243.84 \$4,368.00 \$2,820.00 \$366.00 \$7,80.00 \$1,800.00 \$2,520.00 \$2,520.00 \$2,520.00 \$2,520.00 \$2,520.00 \$2,520.00 \$3,240.00 \$3,240.00 \$3,240.00 \$3,780.00 \$1,320.00	2024 Rate 2024 Rate \$31.00 \$31.00 2024 Annual Rate 2024 Monthly Rate \$4,584.00 \$382.00 \$5,004.00 \$417.00 \$6,243.84 \$520.32 \$4,368.00 \$364.00 \$2,820.00 \$235.00 \$366.00 \$30.50 \$780.00 \$65.00 \$1,800.00 \$150.00 \$2,820.00 \$235.00 \$366.00 \$30.50 \$1,800.00 \$150.00 \$2,820.00 \$245.00 \$2,100.00 \$210.00 \$2,520.00 \$2245.00 \$3,780.00 \$315.00 \$3,780.00 \$315.00 \$1,320.00 \$110.00 \$2024 Annual Rate 2024 Monthly Rate \$4,284.00 \$357.00 \$1,320.00 \$110.00 \$1,320.00 \$110.00 \$1,320.00 \$150.00 \$1,320.00 \$150.00 \$1,800.00 \$150.00 \$1,800.00 \$150.00	2024 Rate Proposed 2025 Nightly Rate \$31.00 \$31.00 \$33.00 2024 Annual Rate 2024 Monthly Rate Proposed 2025 Annual Rate \$4,584.00 \$382.00 \$4,853.04 \$5,004.00 \$417.00 \$5,304.24 \$6,243.84 \$520.32 \$6,618.47 \$4,365.00 \$344.00 \$44,630.08 \$2,830.00 \$235.00 \$2,389.20 \$366.00 \$30.50 \$387.36 \$780.00 \$65.00 \$826.80 \$1,800.00 \$1150.00 \$1,308.00 2024 Annual Rate 2024 Monthly Rate Proposed 2025 Annual Rate \$2,100.00 \$175.00 \$2,226.00 \$2,500.00 \$2150.00 \$2,671.20 \$2,940.00 \$245.00 \$3,116.40 \$3,240.00 \$245.00 \$3,434.40 \$3,780.00 \$315.00 \$4,006.80 \$1,320.00 \$110.00 \$1,339.20 2024 Annual Rate 2024 Monthly Rate Proposed 2025 Annual Rate \$4,284.00 \$357.00 \$4,6104	2024 Rate 2024 Rate Proposed 2025 Nightly Rate Proposed 2025 Nightly Rate \$31.00 \$33.00 \$33.00 \$33.00 2024 Annual Rate 2024 Monthly Rate Proposed 2025 Annual Rate Proposed 2025 Monthly Rate \$4,554.00 \$382.00 \$4,855.04 \$4004.92 \$5,004.00 \$417.00 \$5,304.24 \$4404.92 \$4,550.01 \$417.00 \$5,304.24 \$442.02 \$4,550.00 \$345.00 \$44.630.08 \$3385.84 \$2,800.00 \$235.00 \$42,387.36 \$322.33 \$780.00 \$305.0 \$387.36 \$323.30 \$1,800.00 \$1150.00 \$1,908.00 \$153.00 \$2,800.00 \$125.00 \$153.00 \$150.00 \$2,400.00 \$175.00 \$2,226.00 \$155.50 \$2,300.00 \$210.00 \$2,671.20 \$222.60 \$2,400.00 \$270.00 \$3,316.40 \$228.20 \$3,780.00 \$315.00 \$4,006.80 \$333.30 \$1,320.00 \$110.00 \$1,339.20 \$165.50 <

17° 18° 19°	20° 21°	22° 23°	24° 25°	26° 27°	28° 29° 30°
	Dropocod 202	E Data Dagua	et Maccacin Dai	ot Marina	
	Proposeu 202		st Moccasin Poi		
Accomodations	2024 Annual Rate	2024 Monthly Rate	Proposed 2025 Annual Rate	Proposed 2025 Monthly Rate	Monthly Increase over 2024
Uncovered: Houseboat >20 ft. wide	\$6,139.80	\$511.65	\$6,323.99	\$527.00	\$15.35
Uncovered: Houseboat <20 ft. Wide	\$5,106. 4 8	\$425.54	\$5,259.67	\$438.31	\$12.77
	\$995/ Month (May - Sept)		\$1024.85/ Month (May - Sept)		
	\$1211 / Month (Oct - Apr)	\$199 / Month (May - Sept)	\$1247.33/ Month (Oct - Apr)	\$204.97 / Month (May - Sept)	\$5.97 / Month (May - Sept) \$5.19 /
Uncovered: 20 ft. Single	Total Annual Rate \$2206	\$173 / Month (Oct - Apr)	Total Annual Rate \$2272.18	\$178.19 / Month (Oct - Apr)	Month (Oct - Apr)
	\$940/ Month (May - Sept)		\$968.20/ Month (May - Sept)		
	\$1134 / Month (Oct - Apr)	\$188 / Month (May - Sept)	\$1168.02 / Month (Oct - Apr)	\$193.64 / Month (May - Sept)	\$5.64 / Month (May - Sept) \$4.86 /
Uncovered: 20 ft. Double	Total Annual Rate \$2074	\$162 / Month (Oct - Apr)	Total Annual Rate \$2136.22	\$166.86 / Month (Oct - Apr)	Month (Oct - Apr)
Dry Storage Open Trailer Only	\$366.00	\$30.50	\$376.98	\$31.42	\$0.91
Dry Storage Boat & Trailer	\$780.00	\$65.00	\$803.40	\$66.95	\$1.95
Dry Storage Covered Units	\$1,800.00	\$150.00	\$1,854.00	\$154.50	\$4.50
Buoy Field Storage Rates					
Accomodations	2024 Annual Rate	2024 Monthly Rate	Proposed 2025 Annual Rate	Proposed 2025 Monthly Rate	Monthly Increase over 2024
Houseboat Buoys	\$3,408.60	\$284.05	\$3,510.86	\$292.57	\$8.52
Note: all slip contract agreements are a		nust be paid in full by			
January 30, 2025 / 3% surcharge for cr	edit payments				
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Boatyard Boat Launch – Launch Fee Under 50 Tons	
Boatyard Boat Launch – Launch Fee Over 50 Tons	:
Labor Rate: Boatyard	
Labor Rate: Engine Repair and Motor Repair Shop	
Blue Oaks Repair Yard Monthly Rate	
Daily Yard Use Fee	

20°

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220

23°

Proposed 2025 Service Yard Rates

250

240

Accommodations	Lake McClure Haul/Launch Comparable	Current Rate	New Rate
Boatyard Boat Launch – Haul Fee Under 50 Tons	\$30 /Linear Ft – Add \$300 for 2nd story and >2 pontoons	\$22 / Linear Foot (max \$1,232)	\$24 / Linear ft (max \$1,344)
Boatyard Boat Launch – Haul Fee Over 50 Tons		\$27 / Linear Foot (max \$1,512)	\$29 / Linear ft (max \$1,624)
Boatyard Boat Launch – Launch Fee Under 50 Tons	5	\$22 / Linear Foot (max \$1,232)	\$24 / Linear ft (max \$1,344)
Boatyard Boat Launch – Launch Fee Over 50 Tons		\$27 / Linear Foot (max \$1,512)	\$29 / Linear ft (max \$1,624)
Labor Rate: Boatyard		\$110 / Hour	\$135 / Hour
Labor Rate: Engine Repair and Motor Repair Shop		\$116.88 / Hour	\$140 / Hour
Blue Oaks Repair Yard Monthly Rate		\$194 / month	\$225 / month
Daily Yard Use Fee		\$26.32 / day / person	\$38 / day / person
Salvage Barge: 2 Laborers Min. for safety		\$368 / Hour	\$400 / Hour
Boat Tow: 2 Laborers for safety		\$179 / Hour	\$225 / Hour
Crib & Dunnage Use Fee Portable Pump Out Battery Charge Jump Start		\$25 each/month \$95 per pump out \$25 per charge \$45 per jump	\$27 each/month \$97 per pump out \$27 per charge \$47 per jump

260

270

28°

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Competitor Labor Rates

Boat Masters	Boat Country	C&C Marine	Bobs Marine	Inland Marine	Pacific Marine	Semper Speed & Marine	McClure	BoatWrx
149 / Hour	180 / Hour	145/hour	145/hour	160 / Hour	180 / Hour	150 / Hour	130/hr	135 / Hour
	1		1			21 41		1715 I



		/III F CUI U	JIIdata Lake	JIIdota Lake			Concessioner	concessioner
Location: Marina	Lake Do	on Pedro	Silverthorn	Shasta (Packers)	Lake Oroville	Callville Bay	Request	Request
Boat: Make/Model / Name	Sequoia	Yosemite	Queen	Sumerset	HB6	Titanium	Sequoia	Yosemite
Boat: Length	70	70		65	70	70	70	70
Boat: Bedrooms / Bathrooms	4 / 2	4/2	4 / 2.5	5/2	4/2	4/2	4/2	4/2
Boat: Capacity (# of People)	12 / 20	12 / 20	12 / 20	20 / 22	12	12	12 / 20	12 / 20
Nightly	\$ 1,534	\$ 1,642	\$ 1,930	\$ 2,809	\$ 2,287	\$ 1,594	\$ 1,626	\$ 1,741
3 Night	\$ 4,603	\$ 4,926	\$ 5,790	\$ 8,427	\$ 6,860	\$ 4,782	\$ 4,879	\$ 5,222
4 Night			\$ 6,490	\$ 10,570	\$ 8,575	\$ 6,376		
6 Night	\$ 8,286	\$ 8,866	\$ 8,690	\$ 14,618	\$ 10,290	\$ 11,158	\$ 8,783	\$ 9,398
Notes	Hot tub, wet bar,	Hot tub, wet bar,	Triple Decker, hot	Hot tub, satellite	same boat as LDP's	same boat as LDP's	*Well within comp	*Well within comp
	TVs with satellite in	TVs with satellite in	tub, slide, BBQ	TV, stereo, slide,	Yosemite but newly	Sequoia but older	set rates	set rates
	every room,	every room,	grill, fireplace,	BBQ grill, wet bar,	remodeled inside	furniture and	*Upgraded/replaced	*Upgraded/replaced
	bluetooth, slide,	bluetooth, slide,	satellite TV, wet	fireplace, new		appliances	more furniture,	more furniture,
	BBQ grill, new	BBQ grill, new	bar, new	furniture and			appliances, interior	appliances, interior
	furniture and	furniture and	appliances	appliances			and mechanical	and mechanical
	appliances	appliances	**older furniture				(engines, generator,	(engines, generator,
							etc.) in 2023	etc.) in 2023
	_							2024 New Hot Tub

2025 Recreation Agency Fees Proposal

2025 PROPOSED FEES

NEW FEES

Wi-Fi Accessible Sites Fleming Meadows Only

- Daily Trailer Full Hookup Site** \$ 65
 - Tent Campsite \$ 45
- Weekly Trailer Full Hookup Site** \$ 390
 - Tent Campsite \$ 270
- Monthly Trailer Full Hookup Site** \$ 1,170
 - * Power available is 30amp hookup
- ** Full Hookup Sites include water, power*, sewer

Day Use Fees (Per Day)

Wi-Fi Use (up to 3 devices) \$ 8

Special Fees

Special Use Fees* \$ 70 per hour, per person

*Charged for special requests approved through special use pemits. Starting cost is listed and is per staff member, with a 2-hour minimum charge

FEE INCREASE

Group Camping - Blue Oaks Campground

Groups - 200 people maximum per night \$ 425

2024 Rate \$350 Phased increase to \$500 by 2026

Board **Consideration of** the 2025 Recreation **Agency Fees** Proposal

2025 Recreation Agency Budget & Sponsor Contributions Proposal Action Item

O&M EXPENSE SUMMARY

CHANGE FROM 2024 TO 2025

-\$ 11,776 Labor & Benefits		2023 ACTUALS	2024 BUDGET	2025 Proposed	24' TO 25' CHANGE	%
\$100,000 Wi-Fi					(\$ 170 767)	7 010/
\$50,000 PG&E	Administration of Facilities	\$ 1,550,946	\$ 1,994,261	\$ 1,854,494	(\$ 139,767)	- 7.01%
\$ 15,000 CLA & New Conc.	Operation of Facilities	\$1,721,702	\$2,086,204	\$2,353,859	\$267,655	12.83%
\$ 11,600 Fireworks	Security	\$344,278	\$280,425	\$288,263	\$7,811	2.79%
\$55,000 Lock & Dumpsters	Lake Operations	\$398,595	\$299,828	\$319,323	\$19,495	6.50%
-\$ 13,520 MISC O&M	Vegetation Management	\$20,878	\$40,000	\$50,000	\$10,000	25%
\$206,304 TOTAL CHANGE	Fireworks Display	\$135,648	\$136,902	\$148,550	\$11,648	8.51%
	Maintenance of Facilities	\$942,358	\$935,484	\$975,230	\$ 39,746	4.25%
	Maintenance of Equipment	\$54,987	\$78,620	\$68,336	(\$ 10,284)	-13.08%

TOTAL DPRA O&M BUDGET \$ 5,169,392 \$5,851,724 \$6,058,028 \$ 206,304 3.53%

RECURRING CAPITAL

PROJECT / ITEM	TOTAL
Pontoon replacement (barge)	\$ 30,000
Roadwork	\$300,000
DPRA Housing Improvements	\$ 75,000
Wood Chipper	\$ 60,000
Vehicles	\$110,000
Water Plant Generator	\$175,000
Forklift (Year 1 of 2)	\$ 75,000
DRAFT RECURRING CAPITAL BUDGET	\$825,000

CAPITAL IMPROVEMENT PLAN

PROJECT / ITEM

TOTAL PROJECT COST

2025 COST

		and the second se
BO Boat Ramp Road (year 2 of 2)	\$ 410,200	\$ 421,200
BO Picnic Shelter Structure (year 2 of 2)	\$ 456,600	\$ 556,600
BO Sanitary Sewer Lift Station 1 (year 2 of 2)	\$ 348,000	\$ 504,600
BO Wastewater Treatment System (year 2 of 5)	\$ 252,500	\$ 1,262,500
FM Sanitary Sewer Lift Station 1 (year 2 of 2)	\$ 284,000	\$ 411,800
FM Wastewater Treatment System (year 2 of 5)	\$ 273,500	\$ 1,367,500
FM Medium Voltage Distribution (year 2 of 3)	\$ 2,647,000	\$ 5,611,640
MP Comfort Stations-Roof Replace/Repair (year 2 of 5)	\$ 206,400	\$ 787,800
MP Wastewater Treatment System (year 2 of 5)	\$ 241,500	\$ 1,207,500

CAPITAL IMPROVEMENT PLAN BUDGET \$ 5,119,700 \$ 12,131,140

Project work will be limited to available reserve balance - estimated \$4.5M

PROJECTED REVENUE

2025 Revenue Projections \$ 4,300,000

Proposed Revenue Increase (Wi-Fi) \$ 225,000 Wi-Fi Advertising \$ 75,000

TOTAL PROJECTED REVENUE\$ 4,600,000

SPONSOR CONTRIBUTIONS

 Recurring Capital
 \$ 825,000

 O&M (less projected revenue)
 \$ 1,458,028

 TOTAL
 \$ 2,283,028

Recurring Capital	O&M	TOTAL
426,624.83	753,976.90	1,180,601.72
272,727.68	481,993.44	754,721.11
125,647.50	222,057.66	347,705.16
825,000.00	1,458,028.00	\$ 2,283,028.00
	426,624.83 272,727.68 125,647.50	426,624.83 753,976.90 272,727.68 481,993.44 125,647.50 222,057.66

Board Consideration of the 2025 Recreation **Agency Budget & Sponsor Contributions** Proposal

Fiscal Report

FISCAL REPORT

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	Actual	Actual	Projected
	JUNE 2024	JUNE 2023	AUGUST 2024
Revenue	\$ 676,799	\$ 632,494	\$ 425,000
Ops. Expense	\$ 517,209	\$ 477,671	\$ 425,222
CAPITAL EXPENSES YTD Capital	\$ 440,930	\$ 231,310	\$ 516,446

Director's Report

Director's Report

Reservations 1,025 Reservations made in August 2024

Occupancy 4,677

Nights Occupied in August 2024

Cancellations 120 Cancellations August 2024

Reservations

1,319 Reservations made in August 2023 Occupancy 4,062 Nights Occupied in August 2023

Cancellations 207

Cancellations August 2023

Operations & Administration Update

CURRENT VACANCIES:

Park Aide (5)

Park Maintenance Worker I-II (1)

Seasonals Layoffs began 9/15 for end-of-season employees

- 21 seasonal employees remain on staff
- 5 additional layoffs scheduled for 9/22 & 9/24

BAM Pro Tour: March 28 - 30, 2025

The Bass Angler Magazine Tournament Trail (BAM TT) offers elite west coast pro-level fishing tournaments, showcasing western anglers on various professional platforms

BAM will provide significant exposure for DPRA

- Print publications nation-wide in 4,000 retail outlets & tackle shops
- The BAM website: 25,000 unique visitors & 100,000+ impressions monthly
- Press releases reach 200+ national media sources with a reach of 100k+ anglers per release
- BAM's social platforms 100,000+ followers with a reach of over 1 Million anglers per month
- YouTube channel currently has over 900,000 views

The average angler will spend \$400/day on lodging, food, gas & incidentals each tournament

Sponsorship Opportunities:

- \$20k for BAM Pro Tour
- \$10k for BAM Pro/Am *2026 available*





DON PEDRO STORAGE



NEXT MEETING OCTOBER 18, 2024 • 10:00AM

ADJOURNMENT